

FIRM RESPONSIBILITIES

John Kmetz is the Chief Marketing Officer and Head of Business Development for Holtz Rubenstein Reminick LLP. He oversees all aspects of the firm's future with regard to the retention and recruitment of its clients, including strategic planning, public relations, advertising, seminars, and all internal and external communications.

RELEVANT EXPERIENCE

Over the past 20 years, Dr. Kmetz has held senior marketing and business development positions at several money-center banks on Wall Street, where he specialized in the global custody business.

Prior to joining Holtz Rubenstein Reminick, he was the Director of Marketing-Communication for a Big Five accounting firm, where he oversaw the strategy, content, and execution for all internal and external communications in the firm's Metro New York office.

Before moving to the private sector, Dr. Kmetz was an editor for Cambridge University Press, a Research Fellow at the University of Basel, and a Lecturer at New York University.

PROFESSIONAL ACTIVITIES

Dr. Kmetz is a frequent speaker or chairperson for conferences sponsored by the Association for Accounting Marketing (AAM), DFK International, the American Institute for Certified Public Accountants, the American Musicological Society, the International Musicological Society, The American Council of Learned Societies and by many American and European Universities, where he frequently speaks on topics concerning music, money, and markets.

He is the recipient of several academic awards and has been a Visiting Professor in Humanities and/or Economics at the University of Zurich, City University of New York, New York University, and the University of Munich. Dr. Kmetz is also the author of three books and numerous articles on Renaissance manuscripts, early printed books, or on cultural economics in early modern Europe.

EDUCATION

Dr. Kmetz holds a B.A, M.A., and Ph.D. in history from New York University.



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